



## Melanie Weinberg, BCom

**President, Le Groupe Green**



Melanie Weinberg is a Financial Advisor to high-net-worth families and business owners, specializing in intergenerational wealth transfers, tax and estate planning, charitable giving, corporate strategies, and group insurance benefits.

After earning her Bachelor of Commerce degree at McGill University, Melanie began her career with the London Life Insurance Company before joining Le Groupe Green Insurance & Financial Services in 2010. Over the next 15 years, she advanced into a leadership role as Managing Partner and in 2025 became the principal owner of the firm. Today, she is committed to preserving the integrity and culture of a business that was built over 50 years ago, ensuring long-term continuity while strengthening the firm's role as a trusted advisory resource for current and future generations of clients.

Melanie currently serves on the CALU Board of Directors. She is also the 2025 Chair of CALU's Tax Policy and Advocacy Committee, a member of PPI's National Council advisory board, and currently pursuing her Chartered Life Underwriter (CLU) designation. Outside of her professional commitments, Melanie is active in her community and treasures time spent with family and friends.

Her guiding philosophy: *"Know what you know, and know what you don't know."*