



## Jeffrey Wilson

### Principal, Sabre Strategic Partners



Jeff is Managing Partner of Sabre Strategic Partners, a firm of which he has been a principal since 2014. As managing partner, Jeff oversees and delivers on innovation, efficiencies and effectiveness, client engagement and overall brand strategy.

Prior to Sabre, Jeff spent the previous 12 years split between Manulife and Canada Life (then Great-West Life) in advisory and management roles supporting advisors with individual insurance planning.

Jeff currently serves as Chair of the board of directors for the Conference for Advanced Life Underwriting (CALU).